

**ERIK OLSON**  
[itseriko@gmail.com](mailto:itseriko@gmail.com)  
[www.itseriko.com](http://www.itseriko.com)  
(703) 258-4299  
Durham, NC



## EXPERIENCE

**Raleigh Running Outfitters-Cary, Owner and Operator**

September 2009-Present

- Established this specialty running shop as a startup operation.
- Marketing and strategic planning of retail operations.
- Manage day to day operations.
- Hire and supervise employees.

**Viget Labs, Flash/FLEX Developer/Web Designer/Developer**

February 2007-September 2009

- Design and develop media rich Flash/Flex components for websites., including XML/JSON driven audio/video players, maps, photo galleries, and many other unique components.
- Design websites with standards compliant code with emphasis on browser compatibility, accessibility, and search engine optimization.
- Plan, design and implement complete web sites.
- Edit and prepare of videos for the web.
- *Notable Clients:* Britney Spears, Rick James, Duke University, The Heritage Foundation.

**E-Site Marketing LLC, Web Designer/Developer/Flash Developer**

August 2005-February 2007

- Conceptualize and develop media rich Flash components for award-winning websites for the hospitality industry. Deliverables include XML driven highly interactive Flash maps, media galleries and image presentations.
- Maintain clients' websites through Flash, graphical and development enhancements
- Work with design and development team to provide feedback and creative input for direction. Of online marketing solutions and new technologies.
- *Notable Clients:* The Broadmoor Hotel, The Hay Adams, The Ronald Reagan Building International Trade Center, Destination Resorts Hawaii, Stowe Mountain Lodge.

**C.D. Hylton High School, English Instructor**

August 2003-June 2004

Instructed high school seniors in British Literature

## WEB SKILL SET

**Languages:** Javascript(jQuery), HTML/CSS, PHP, MYSQL, Actionscript 3, XML/MXML/JSON

**Applications:** Photoshop, Illustrator, TextMate, Flash, Flex, Premiere, After Effects

## EDUCATION

**Masters of English Education, Lynchburg College, Lynchburg, Virginia, May 2003**

**Bachelor of Arts, Lynchburg College, Lynchburg, Virginia, Major: English, May 2001**

## AWARDS AND ACCOLADES

**Web:** 2006 Web Marketing Association Awards - Standard of Excellence

**Television:** Animated MPEG Short aired on MTV March 2003

**Scholastic:** Academic Honorable Mention Spring 2000 through Spring 2002